



WELCOME TO FAT RABBITS & FIREWORKS!

How to Find Your Ideal Clients, and the Language that magnetically

attracts them to you

It's a whole course within a course!

6 modules of video content that will coach you to a deeper level about your ideal clients, and the language to use to do the heavy lifting of attraction work for you.

At the end of the 6 modules you will have created a word bank that you can withdraw from over and over again for your marketing materials and networking pitches.

Ready to get started?...

- 1 Watch Busting Myths vides
- 2 Watch What Is It That You Do video
- 3 Watch Green Lights & Red Flags video
- 4 Complete Green Lights & Red Flags worksheet
- 5 Watch Identifying A Need video
- 6 Watch the Empathy Map video
- 7 Watch Bringing It All Together video

0%

Are you stuck with any of the concepts in this module? Ask a question and Lorraine will respond. The best way to make the most of this feature is to share the overarching goal that you are working towards with the course as well as the the challenge that you are facing. (Please be aware that Lorraine cannot see the answers that you have already stored in your module page - they are private to you.)

[Click here to ask your question](#)

Were you challenged by any of the myths? Write any thoughts or insights here.

[Click here to enter your note](#)

What is the far reaching impact of your work?

[Click here to enter your note](#)

Who are the BEST clients for your business?

[Click here to enter your note](#)

Where is your work most needed? Record your thoughts here

[Click here to enter your note](#)

[DOWNLOAD EMPATHY MAP WORKSHEET](#)

What pain and pleasure statements will you create empathy maps for?

Write them here

[Click here to enter your note](#)

What are some of your fireworks words? List them here so you can come back to them

[Click here to enter your note](#)

Next Module: Talking About Your Business

[Let's Go!](#)

